

## windreamNews



“Come on App!“

### windream at the CeBIT 2013



March 5 to 9 • Hall 3, Stand J 20

At the CeBIT 2013 from March 5 to 9, we will present new features and extended mobile solutions for the windream ECM system under the slogan “Come on App!“. The presentation program e.g. includes a new windream iOS and Android app for mobile devices such as smartphones and tablets.

### Economy goes mobile

The new windream app allows mobile access and the management of all data and documents stored in the windream ECM system: **anywhere and anytime!** This allows companies maximum flexibility for making important company knowledge accessible for authorized users **for a common use** – that means: to **share** knowledge – regardless of the time and location. This also means that our presentation program stands in direct connection to the motto of this year’s CeBIT.



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## CeBIT motto: "Shareconomy"



The number of companies managing their entire knowledge via modern ECM systems continues to grow. The motto of this year's CeBIT picks up on this trend: "**Shareconomy**" refers to the common accessibility of information and their flexible use as a vital economic **factor of success**. At our trade fair stand (Hall 3, Stand J20) at the CeBIT 2013, visitors will see how **consistent digital workflows** can be realized across entire companies.

## Further novelties



The novelties that we will present in our exhibition program include the **windream DirectStreaming** technology for data and media archives. Furthermore, the **windream DocView** document preview has been complemented by a PDF XChange extension. Also, the **windream Web Portal** and the web-based solution for the **windream BPM** Business Process Management System now come in a new design, and we will present the most recent version of the **windream Exchange** e-mail archiving solution. As in the previous years, the presentation program will be complemented by the solutions and integrations of our **windream partners**.



## Secure your tickets and appointment!

Via the trade fair contact form on our homepage, you can secure your CeBIT **tickets and your personal appointment for a discussion at the windream stand**. We are looking forward to your visit!

CeBIT 2013: Trade Fair Contact Form

## New case study

### From Carriages to Logistics

**All across Europe: The Gericke shipping company ensures a smooth transportation of goods**



Innovation and tradition are no contradictions for the Gericke shipping company in Hohenstein-Ernstthal, Saxony. Quite the contrary: The company, which started out as a carriage business in

Charlottenburg, developed into a top-modern, innovative and efficient shipping company in the course of its 100-year history. Today, the company owns over 70 trucks and can accommodate large amounts of freight on over 25,500 square meters of open space and in four store houses with 6,000 square meters of space and 40 gates.

Since the summer of 2011, “Gericke & Co. GmbH Internationale Spedition” (Gericke & Co. GmbH International Shipping Company) has been supported with the efficient provision of their logistic services by windream. Of course, this is not without reason.

### Reducing paperwork, rationalizing processes



“We urgently needed to limit our amounts of paperwork“, explains the engineer Alfons Scherer, head of the IT department and managing director at Gericke, and adds, “This coincided with a rationalization of our business processes and a more efficient archiving of our e-mail correspondence.” –

Three tasks which were extremely difficult to realize. Or were they?

## Further information



If you want to learn how the windream ECM system was integrated into the existing infrastructure of the Gericke shipping company, and which role the windream partner KIEFEL Informationssysteme played in this process, download our complete case study.

The case study can be downloaded from the Infocenter of our homepage via the following link.

[Download Link Case Study](#)

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## windream Partner FlowCom Presents New Solution for APplus

### “Workflow Extension“ connects ERP and windream BPM



Our partner Flowcom IT Solutions GmbH from Straubenhardt has developed a new software solution for the windream BPM Business Process Management system. The new solution, which was first presented as a prototype on the DMS EXPO in Stuttgart last fall, connects the windream BMP Business Process Management system and the ERP system APplus.

A while ago, Flowcom built a reputation with a solution connecting APplus to the windream ECM system. Now, an interface to windream BPM is available, too. Together, the two solutions form a completely integrated software package, conveniently linking modern Enterprise Resource Planning with ECM and BPM.

With the APplus Workflow Extension, users can integrate business processes and workflows into an easy-to-use and convenient user interface, and manage and edit these processes from there. At all times, users are provided with an overview of all pending tasks, including all ERP processes, documents, the entire correspondence associated with a process, decisions, information, and all employees and departments involved in a process.

## The APplus Workflow Extension



The new Flowcom BPM solution offers a whole range of useful and innovative features, making the management of business processes and workflows much more convenient. This e.g. includes the user-specific configuration of variables, constants and choice lists, which can be used or evaluated in dependence of the specific task, a parallel execution of tasks – e.g. of technical and commercial release processes –, the individual configuration of editing forms including the integration of ERP and DMS-specific functions, the management of editing periods, and the possibility of connecting the entire system to further applications within an existing IT infrastructure.

### All processes at one glance

The APplus Workflow Extension does not only support users with the management of business-specific processes, tasks and workflows; it also provides an individual and efficient overview of all tasks with their current status. For example, it is possible to open input forms directly via the task list. The list provides a clear overview of all pending tasks, such as ERP processes, mail correspondence – including e-mails, of course – alerts, notes and documents of any type, and of all employees and departments involved.

Thanks to the convenient management, control and optimization of business processes and to the complete integration of the APplus ERP system and the windream ECM system into the process management, the efficient management of business processes in companies can be improved significantly. A seamless reconstruction of all executed tasks is guaranteed at any time and without additional efforts.



*The APplus Workflow Extension*

## FlowCom IT Solutions GmbH

FlowCom IT Solutions GmbH from Straubenhardt in southern Germany has over twenty years of practical experience with the analysis, evaluation and project management of complex IT systems. The core skills of the company lie in their comprehensive approach to projects, which does not only allow the development of efficient solutions, but also results in improvements of the investment security and the reliability of the methods employed. The results are not short-term, ad-hoc solutions, but efficient concepts, derived from the individual requirements of the customer. FlowCom customers not only acquire a pragmatic partner for IT solutions, but also a competent contact for all related strategic decisions. For further information, visit [www.flowcom.de](http://www.flowcom.de).

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## Kinetic AG integrates “incadea.engine“ solution for the car industry into the windream ECM system



Our Swiss distributor Kinetic AG from Lenzburg and softmotive AG have developed a branch-specific solution for the car industry – especially for Swiss BMW dealers. This solution uses the windream ECM system with an integrated long-term archive for all data created during the management of branch-specific documents which need to be archived accordingly. The

project was commissioned by BMW Switzerland AG and is successfully being used by several BMW dealers in Switzerland at present.

### Integration into incadea.engine



The distinctive feature of this solution is its seamless integration into the branch-specific solution “incadea.engine“ for the car industry. Among other things,

this integration provides Swiss BMW dealers with a convenient scanning solution, designed for the use in repair-shop-specific workflows. The integration of the windream ECM system into the incadea.engine interface was commissioned by BMW Swiss AG, developed by softmotive AG and implemented by the windream distributor Kinetic.



To guarantee a smooth integration of windream into incadea.engine, the “Dalvany Solution Distillery“ developed customized user and application interfaces for the software solution.

Kinetic has been successfully realizing customized ECM solutions under this label for several years.

## Technology on the basis of Microsoft Dynamics NAV



The technology of incadea.engine is based on the Microsoft Dynamics NAV ERP software. The Kinetic partner softmotive AG is an “incadea Certified Partner”

and one of the leading experts in this branch in Switzerland. The incadea.engine software is an economic, branch-specific solution, developed specifically for car dealers and repair shops. The product is offered internationally and is renowned for its high quality.

incadea.engine extends the business-specific default functions of MS Dynamics NAV by special options for the car industry. The system consists of single modules and can be upgraded with functions for customer services & repairs, the retailing of parts, car dealing, management, marketing, data transfer, or administration and controlling in accordance with the customer’s individual requirements. The software also convinces with its convenient usability and high processing speed.

This windream ECM solution, developed by Kinetic, provides car dealers and their employees with an efficient and convenient software package for the compliant management of branch-specific, document-based workflows.

## windream Trainings

Specific windream training sessions in English language will be held on request. For further information, please contact our partner management via [partner@windream.com](mailto:partner@windream.com).

### Imprint

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