

windreamNews



A short review on our Exhibitos in Autumn...



Successfull Exhibiton Autumn for windream

Trade Fairs Gain More and More Influence

Two trade fairs of great importance for our company finished successfully in September: For once the established "IT & Business "in Stuttgart and for another the" Zukunft Personal "in Cologne. Both trade fairs went extremely well.

There we presented our solution for managing documents of all kind of documents digitally. From October 4 till October 6 (IT & Business in Stuttgart) and from October 18 till 20 (Zukunft Personal in Cologne) our ECM experts were available as contact persons for all topics concerning digital document management. Please read our short hindsight for these events.

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IT & Business: Interdisciplinary Fair Trade for Southern Germany



As a plain IT trade fair, the specialist event in Stuttgart is a fixed date in the calendar of customers and partners of windream. It is no surprise though that in October as well numerous guests could be welcomed at the windream stand of the IT & Business. The visitors were getting informed about the complete portfolio of products windream has to offer. A special focus, however, was on the features of the current version 6.5 of our ECM system. Despite shrinking visitor numbers, the participation can be seen as a success.



The “Zukunft Personal “: A Trade Fair with High Potential



For the first time, windream participated in the trade fair “Zukunft Personal “in Cologne, which took place in September as well. Not only geographical proximity to our headquarters in Bochum lead us to decide quickly to participate in the trade fair with an own stand. The shown interest of the expert audience, predominantly from the sections staff development and staff management has confirmed this impression. It therefore appears that trade fairs of that kind are getting interesting for IT producers and especially for ECM providers more and more, especially because windream has interesting products to offer for the “Human Relations “sector as well.

For us, the focus was on presenting our ECM System windream but this time with a special focus on the possibilities of digital file capturing and management. As it turned out many of the visitors were only insufficiently informed about the advantages of plain digital file management which lead to a highly positive response to our presentations.



Information Deficit Leads to Higher Demand

Generally, it can be said that next to the CeBIT and the IT & Business, other exhibitions that are not exclusively IT based are gaining more and more importance. The main reason for that is that the basic knowledge of the visitors of these trade fairs usually only has rudimentary knowledge about specific IT products and for that reason a high demand for information exists. Therefore, a higher demand for ECM products can be concluded. For that reason, it is planned to participate in more trade fairs and to explain to visitors how windream as an ECM System can be integrated in everyday work of employees of specific sectors. The digital management of staff files is only one example in this context.

Current windream Patches



Current patches for the windream ECM system are available via our download portal. For an overview of all current updates, please visit the following link.

[Download portal patches & hotfixes](#)

windream Trainings

The windream training program

Our workshops target windream administrators and users who want to enhance their knowledge and competences in handling our products. The workshops are designed as single or multi-day modules and are offered in blocks at several dates throughout the year.



Furthermore, we offer optional certification exams for applying and checking the acquired knowledge on the basis of case examples. The exams take place as a practical test on an additional exam date or as a multiple choice test at the end of the last training day – depending on the module. All modules ending with a certification on the last training day – provided that the multiple choice test is passed – are marked with a red star (*) in the overview.

These modules include “windream administration “,” windream BPM – Business Process Management “and “windream – program interfaces (SDK) “. Once the exam has been passed, the participants will be awarded a certificate listing the acquired competences.

Further Information

For further information, visit www.windream.com/schulung. Or send your requests via e-mail, to schulung@windream.com

November

07 to 09 2016	windream – Programming Interfaces*
14 & 15 2016	windream BPM – Business Process Management*
16 2016	windream BPM – BPM-Programming Interfaces
21 & 22 2016	windream – Initial Sales Training
29 2016	windream – KeyUser training

All modules ending with a certification on the last training day – provided that the multiple choice test is passed – are marked with a red star (*) in the overview.

windream Events

Online agenda

For an overview of our current event dates and for further information, visit www.windream.com/infothek/veranstaltungen.

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