

Press release of November 25, 2021

# windreamCON 2021 a great success on all levels

Participants praised hybrid event format and were enthusiastic about the diversified expert program, the location as well as the evening program

Bochum. "This was our best conference since windream GmbH was founded!" This is how Roger David, Managing Director of the company, sums up the recently concluded windreamCON 2021. In total, the Bochum-based ECM provider registered 950 participants, 150 of which were live on site at the German Mining Museum on November 10 and 11.

Among the highlights were the practical reports of customers and partners who have solutions for the windream Dynamic Workspace in use. The presentation of the new windream Mobile App as well as the windream BPM 7 solution with the "Smart Robots" and the next generation of the windream drive driver (VFS-X) were further highlights. The talk of Mark T. Hofmann, who as a renowned profiler provided insights into the psychology of cybercrime, was also very well received.

In order to provide all target groups with the appropriate offer for their participation, windream GmbH had deliberately decided to organize the sixth edition of its large conference for digital document and process management in a hybrid format. Thus, participants were pleased to have personal contacts to their contact persons on site. Accordingly, an excellent atmosphere characterized the windreamCON.

The evening guided tour through the demonstration mine with former miners rounded off the successful event for the attending customers and partners. On the second day, the Aust motor sports team caused a spectacle in front of the



mining museum with its super sports car and was available for questions and photos for the participants.

The coherent hygiene concept ensured that everything ran smoothly. "We informed visitors at an early stage that we attach great importance to compliance with 3G hygiene rules," says Roger David.

Interested parties who participated online were also enthusiastic about the possibility of attending all the presentations virtually without the need for time-consuming travel and with the greatest possible health protection.

### About windream GmbH

For 20 years, windream GmbH has been one of the top companies in the development and marketing of business software products for electronic archiving, digital document management and business process control or workflow automation. Above all, the company is nationally and internationally known for its ECM-system of the same name, windream. More than 100 employees and a worldwide network of about 250 sales, integration and cooperation partners take care of more than 2,600 customers with more than 260,000 workstations. The clientele includes nationally and internationally known and renowned companies such as the pharmaceutical groups Roche and CureVac, the media companies RTL Group and Heise Group, the Raiffeisen banks of Upper Austria, Tyrol, Carinthia as well as DFS Deutsche Flugsicherung and Rhenus Logistics.

#### About the windream Enterprise Content Management System

With the patented integration into the Windows operating system, the foundation for today's windream ECM-system was laid more than 20 years ago. With this unique approach, windream sets new standards in terms of intuitive handling, inspiring usability and user acceptance also in the current version 7. All possible solutions, whether e-file, e-mail management, invoice receipt, incoming mail, scanning, archiving, search and find, business process automation, workflow and mobile working are modularly designed. windream is equally flexible when it comes to integrations into third-party products, e.g. ERP, merchandise management and financial accounting solutions. Thus, companies can configure the windream ECM-system like a construction kit exactly according to their specific requirements. With the Dynamic Workspace, the latest windream version 7 successfully bridges the gap towards mobility and cross-platform availability under an interface which can be designed by the user himself. No matter if in the office with a PC or a laptop, a Smartphone or a tablet: Any time, any place, any device. windream Dynamic Workspace is included in the windream Business Edition and does not need to be licensed as an additional module. windream - just use it



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