

Press release of March 09, 2022

## **windream once again sponsors the ADAC GT Masters**

**Bochum / Lonsee. After its premiere in 2021, windream GmbH will again participate in the ADAC GT Masters with a motorsport sponsoring. This time, the ECM-supplier supports the racing team ID Racing, recently founded by racing icon Iris Dorr. ID Racing will be racing in both the Porsche Carrera Cup and the German GT Championship, the ADAC GT Masters. Against this background, windream raffles exclusive tickets, which will give the winners a look behind the scenes at the ADAC GT Masters. They can watch the races together with the ID-Racing team directly from the pit lane and talk shop with the mechanics, race drivers and the team manager.**

ID Racing combines contemporary topics and the thrilling atmosphere of a newly founded racing team with the personal experience of more than 30 years of professional motor sports. As windream GmbH has also been successfully operating in the innovative and promising market for document management systems for 20 years now, both partners combine innovation and experience to a special extent.

### **Future issues in view**

"New challenges," says former racing driver and current team manager Iris Dorr, "require a rethink and open up new opportunities at the same time." This guiding principle stands for ID Racing and windream in equal measure. While windream's solutions enable the transformation of previously paper-based document processes towards a paperless office, ID Racing faces the urgent topic of sustainability with the specially set goal of becoming the first CO<sub>2</sub>-neutral racing team in this series. To this end, the racing team is pursuing a master plan that includes waste avoidance, waste recycling, resource-saving work and the conversion of its vehicle fleets in the direction of e-mobility. "The

cooperation with ID Racing is simply a perfect fit for our company. With her new team, racing icon Iris Dorr pairs high-end technology and dynamics with increased sustainability and CO2 reduction measures," points out Roger David, CEO of windream GmbH.

### **Contest: Experience ADAC GT Masters up close for one day**

Through this sponsoring, windream GmbH is looking forward to immerse into the world of motorsports together with its guests and to gain exclusive impressions of the ID-Racing racing team. For this purpose, the company is giving away rare tickets with which the winners will experience all races from the pit lane during the ADAC GT Masters on one day. Guests will get to know the ID Racing pit crew and drivers and can talk shop with them about tactics or the racing action. A tour of the drivers' paddock will also give them an insight into the technology of racing.

To the competition: <https://www.windream.com/en/motorsports>

### **About windream GmbH**

For 20 years, windream GmbH has been one of the top companies in the development and marketing of business software products for electronic archiving, digital document management and business process control or workflow automation. Above all, the company is nationally and internationally known for its ECM-system of the same name, windream. More than 100 employees and a worldwide network of about 250 sales, integration and cooperation partners take care of more than 2,600 customers with more than 260,000 workstations. The clientele includes nationally and internationally known and renowned companies such as the pharmaceutical groups Roche and CureVac, the media companies RTL Group and Heise Group, the Raiffeisen banks of Upper Austria, Tyrol, Carinthia as well as DFS Deutsche Flugsicherung and Rhenus Logistics.

### **About the windream Enterprise Content Management System**

With the patented integration into the Windows operating system, the foundation for today's windream ECM-system was laid more than 20 years ago. With this unique approach, windream sets new standards in terms of intuitive handling, inspiring usability and user acceptance also in the current version 7. All possible solutions, whether e-file, e-mail management, invoice receipt, incoming mail, scanning, archiving, search and find, business process automation, workflow and mobile working are modularly designed. windream is equally flexible when it comes to integrations into third-party products, e.g. ERP, merchandise management and financial accounting solutions. Thus, companies can configure the windream ECM-system like a construction kit exactly according to their specific requirements. With the Dynamic Workspace, the latest windream version 7 successfully bridges the gap towards mobility and cross-platform availability under an interface which can be designed by the user himself. No matter if in the office with a PC or a laptop, a Smartphone or a tablet: Any time, any place, any device. windream Dynamic Workspace is included in the windream Business Edition and does not need to be licensed as an additional module. windream - just use it

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