BMW Automobile





BMW meets ECM - or...

...how the windream distributor Kinetic AG has introduced windream to Swiss BMW premium dealers

The Swiss windream distributor Kinetic AG from Lenzburg has developed an industryspecific solution for BMW dealers in Switzerland. In the context of this solution, windream will be used as an ECM-system with integrated long-term archive for all data which is created in the course of administering car-specific documents and which has to be archived accordingly.



The integration into incadea.engine

The special feature of the solution is its seamless integration into the industry solution "incadea.engine". This is a further development of the internationally known incadea software for the automotive industry. incadea.engine is a development of the Swiss softmotive AG, which had ordered the development of the windream interface from Kinetic AG. Among other things, the integration provides BMW dealers in Switzerland with a convenient scanning solution which is used in the context of handling workshop-related processes. In order to ensure a smooth windream integration into incadea.engine, a customized user navigation and an application interface of the software integration solution have been developed.

Technologically, incadea.engine is based on Microsoft's ERP software Dynamics NAV. The incadea.engine software represents a business management solution for the automotive industry, which was developed especially for car dealers and work-shops. incadea.engine extends the standard business management functions of MS Dynamics NAV by special applications for the automotive industry. The system has a modular structure and can be upgraded as required with applications for the business areas customer service & workshop, parts trade, vehicle trade, administration, marketing, data exchange as well as management and controlling. The software also convinces with its high level of operating convenience and high processing speed.

With the windream solution developed by Kinetic for the integration of the windream ECM-system, car dealers and employees have a powerful and easy-to-use software package at their disposal, with which document-related, car-specific work processes can be administered conveniently.



About: The Swiss windream distributor Kinetic AG

Kinetic AG, located in Lenzburg, Switzerland, has been a windream distribution partner for many years and is specialized in the distribution and integration of windream solutions in the entire Swiss region. As a windream distributor, Kinetic looks after an extensive network of specialized partner companies and also provides 2nd level support for partners. In this way, Kinetic covers the whole range of typical ECM requirements, starting with the classic document management in medium-sized companies up to complex ECM projects in large companies.



In addition, the range of services offered by Kinetic AG also includes integration of special applications, which are completely oriented towards individual customer requirements. Such tailor-made software solutions are developed by Kinetic in its own solution distillery under the Dalvany label. In this way, Kinetic has already successfully realized a multitude of complex ECM projects for windream GmbH.

The project in detail

Shortly after the realization of the project - let us anticipate this at this point - there was positive feedback from user companies. Among other things, they praised the seamless integration into incadea, the userfriendliness, the quick access to businessrelevant documents such as vehicle, sales and customer dossiers as well as the significanttime savings achieved by using the electronic windream long-term archive. In this context, it is especially important that BMWdealers are given a free hand in choosing their archive storage on the hardware side; because the windream archiving system can cooperate with the hardware of different storage providers.



Electronic files with various information

The Swiss BMW dealers generate documents from heterogeneous sources, but primarily from the automotive solution incadea. The generated documents include workshop documents as well as documents from the accounts payable and accounts receivable invoice management. In addition, paper documents - sometimes with handwritten records - must be scanned. Thereby it does not matter if it is a supplier invoice or a workshop document with work notes, a vehicle ID card, an ID card or any other information on paper that must be digitally assigned to a vehicle file or the file of a car owner. It is also becoming apparent that business correspondence takes place almost exclusively via e-mail and that the fax as the former communication medium will be replaced in the medium term. Today, more than ever before, photos also belong in the electronic file. Both document output (workshop documents, customer invoices) and document input (completed workshop documents, vendor invoices, accident and damage photos, vehicle documents, copies of ID cards, etc.) are seamlessly integrated into the operating processes of BMW dealerships through the Kinetic solution.

Key Facts:

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Seamless windream integration into the incadea industry solution



Electronic file generation and document filing





Replacement of existing paper archives by the windream archive

Audit-proof long-term archiving of documents in PDF/A format



Dossiers in PDF/A-Format

In order to be able to retrieve the systematically captured and digitised information at a later point in time, Kinetic AG has developed a special file or dossier viewer which, in connection with the windream retrieval options, allows users to quickly find and view all documents which are part of the electronic files. In this context, a revision-secure archiving in terms of unchangeability of the archived information in windream is performed. Without exception, captured documents are stored in the long-term stable PDF/A archive format for which Kinetic has developed an automated, server-side format conversion tool. The solution is used in sales as well as in accounting and in the workshop sector. "With windream, it is now very easy to retrieve all documents concerning a customer, a vehicle or a workshop order. Thus, we can compile comprehensive documentations with only a few mouse clicks", is the conclusion of a BMW dealer who uses the Kinetic-windream solution.

Significant added value for BMW dealers

Document archiving via incadea in windream considerably increases the flexibility of document handling. Regardless of whether users principally do without a paper archive or not, the benefit already results from the fact that any documents concerning a vehicle or a customer can be viewed directly from incadea. By means of an optional "offline search" it is even possible to view already archived documents even on workstations which have not installed any modules for document archiving.

Another advantage is that documents can also be searched and displayed outside the industry-specific incadea software. Due to the integration of the windream ECM-system, the document archiving process is completely integrated into the Windows operating system, which contributes to the fact that the way of working for users will not change. With the document archiving for incadea, paper archives are finally part of the past. The exchange of data with authorities and other institutions, for example, can be accelerated enormously, because instead of carrying paper documents to the copier and duplicating them there, the electronically available information is transferred quickly and easily to any mobile data medium.

The integrated scanning solution ensures that invoices or any workshop documents are automatically processed using a barcode. Even documents without barcodes can be processed by "ad hoc scanning". In addition, at the beginning of the project, all existing documents were systematically recorded, digitized and transferred to the electronic archive.



Your contact at windream

If you are interested in more detailed information on integrations, solutions or products from the windream world, please do not hesitate to contact us.

Allow yourself to be convinced and decide in favor of windream!

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