

Kösel turns books into works of art

Success story



windream

MANAGING DOCUMENTS

Kösel turns books into works of art

IT-supported project management in the printing sector

“The lead from the soldiers’ guns did not change the world like the lead from the letter cases of the printers“, it is stated on the Kösel website. The company Kösel GmbH & Co KG from Altusried in the beautiful Allgäu has already been existing for 400 years and knows what it is talking about. It is well known on the European book market as a specialist for the production of high-end books. In contemplative Altusried, therefore, books are not just printed, they can be designed and produced in high quality just after the customer’s wishes

in many different ways. In exactly this high-end area of the printing sector Kösel can be found. What is produced there does not only look fine and high class on paper.

A well-organized and coordinated project management is needed as well. It has to cover all significant areas of business from the management of incoming invoices to the marketing of products and other services and the quick availability of all information in the context of modern book production.



Kösel



Office of Kösel GmbH & Co.KG, Altusried (Pic: Kösel)

Project implementation via windream partner offino Systemlösungen

Since 2012, the ECM system windream has been supporting round about 50 employees of the book printer with their business tasks. The lead in planning and realizing of the challenging IT project was taken by offino Systemlösungen GmbH from Kempten (Allgäu), an experienced windream integration partner. The two

directors Karlheinz Vollmer and Joachim Netzer advise Kösel further on and still are with the project. On the side of their customer, the ECM project is led by Ivo Odak, sales director of the Kösel GmbH & Co. KG, and his IT system administrator Holger Losert.



About: The windream partner offino Systemlösungen GmbH:

The long-time windream integration partner offino Systemlösungen GmbH located in Bavarian Kempten (Allgäu) has already managed and successfully realized numerous windream projects.

The offino corporation consists, in addition to the offino Systemlösungen GmbH, of two further companies, the offino Bürolösungen GmbH, a specialist for hardware components such as printers, scanners photo copy machines and multi-functional machines and the offino Büromöbel GmbH, a full service provider for modern office equipment.

windream knows the needs of the printing business

When the project started in 2012, the aims for launching the ECM system windream at Kösel were defined clearly. On the one hand it was about digitalizing the paper-based project folders and allowing access to them to all employees. On the other hand, it was about optimizing the process of editing and processing incoming invoices. And last but not least the system should be able to give quick access to information about every book project.

A quick decision in favor of the ECM system windream was made a reason for that was, amongst others, that windream is excellent to be used not only in many book producing companies but also for middle sized companies in general.

Another reason was that with offino a very competent windream partner was able to support the project in all situations appropriately. Even geographically, a cooperation made sense as Altusried is only a stone's throw away from Kempten. Taking all that it was quite obvious that offino took the lead in instructing the Kösel employees into the new ECM System.

The whole implementation and test phase took only three months, which is a rather short period of time, between the first installation for the test and putting the complete system into operation in the year 2013. windream is meanwhile used at 50 work stations in the different departments, such as purchase, sales, accounting and management.

Key Facts:

- ✓ Smooth integration of windream into current IT infrastructure
- ✓ Especially connectivity to accounting the ERP system
- ✓ Digital, paperless project management
- ✓ Direct access on archived project information without loss of time

Primary requirement: Inclusion

The way documents are managed with windream is heterogeneous. Outgoing documents from the ERP Solution used at Kösel as well as incoming invoices coming from the pattern recognition software BCT are stored compliantly. The project folders are managed completely digitally.

Due to the fact that windream and its interfaces are designed as an open system, the ECM experts of offino implemented a workflow for incoming invoices which again is based on an automatic process integration of the accounting department. Especially remarkable is the complete integration of the ECM system into the ERP

solution "INTEGRA ERP" by ORGA-SOFT used by Kösel. As windream can, as mentioned before, be integrated into already existing IT infrastructures conveniently, this task could be performed by offino without any problems at all.

Additionally, Kösel uses the BPM Dashboard of the Austrian windream distributor Pronobis which allows it to efficiently control workflows for the transaction of business processes. In addition, it is planned that mail archiving solution "windream Exchange" will be used at Kösel.





Process flow: Digital document capture and storage in focus

Example Incoming Invoices: Incoming invoices which are only paper based are at first digitalized via scanning as far as they do not exist as pdf, for example as mail attachments. The separation of the invoices is made via giving them specific bar codes. Using digital workflows allows the employees to access associated cost centers which they assign invoices directly to.

Example outbound documents: Invoices created with INTEGRA ERP contain a bar code. With the help of a document recognition software the invoices automatically

get an invoice number, invoice date and invoice amount assigned to the distributor.

The documents will subsequently be stored in windream and are, due to the information contained in the bar code, trackable at every time and can clearly be identified.

Others: Peripheral documents and documents such as project related documents are digitalized via scanning as well. This digital information will automatically be directed to the specific project folders and archived there.

How it used to be and how the times are changing

If you keep in mind that these processes, even in recent past, were handled with paper documents it is easy to imagine what a huge relief the IT based managing of documents offer. Because actually the project folders and the contained documents were still paper based before the ECM system windream was used. Even e-mails were printed out and classified in the specific folders. The booking of incoming invoices was performed manually as well.

Karlheinz Vollmer and Joachim Netzer, the two directors of windream partner offno Systemlösungen, comment the “Kösel Project”: “No question, we sure are happy if a project is as successful as the one for Kösel. But it is highly important as well to offer a product to the customer, which he not only accepts but which he is convinced of, as it is easy to integrate”. And Ivo Odak director of sales at Kösel adds: “With windream, that important condition can easily be achieved completely”.

A Bavarian delicacy for dessert

If you visit www.koeselbuch.com and take a closer look at the website of Kösel GmbH & Co. KG and go into the technical details of the printing machines used there (which are described in a lot of detail) you get to know that the book producer has a de-

velopment partnership with the internationally known Würzburg printing machine producer König & Bauer AG, itself a long time windream customer, but that has nothing to do with the current project.




Your contact at windream

If you are interested in more detailed information on integrations, solutions or products from the windream world, please do not hesitate to contact us.

Allow yourself to be convinced and decide in favor of windream!

windream GmbH

Wasserstraße 219
44799 Bochum
Germany

 +49 234 9734-0

 info@windream.com

www.windream.com

